



the nest collective

# Our Impact To Date



# 3,434

pēpi packs gifted with the essentials for the first year of life.



# 515,000+

baby items given for free to whānau across Aotearoa; from Northland to Southland.



# 48%

supported solo  
parents.

# 25%

supported a  
parent aged 25 &  
under.



*“The pack provided more than I could have imagined and I’m still in shock about how many things we received that could be used now and in the next months/years to come.”*

# 920+

community partners including social workers, kaiāwhina and health practitioners.

*“We value The Nest Collective because of the positive impact these baby items have on the lives of our whānau in need, fostering hope and meaningful change.”*

# 98%

of surveyed community partners said they believe these packs have a significant impact in the lives of the baby and whānau.



# 97.5%

of surveyed whānau agreed, or strongly agreed, that there are items in their pack that they needed but would have struggled to afford.

# 100%

of surveyed whānau agreed, or strongly agreed, that receiving a pack made them feel supported to care for their baby.

*“The impact goes way beyond mum and baby as, for example, yesterday extended family arrived...they too were somewhat stunned that this was given for baby. Any gesture that encourages families with newborn babies to reach out to health services when they need it, is so valuable.”*

*“A Nest Collective box is mana enhancing and saves the whānau from whakama (shame) of not being able to prepare for baby's arrival.”*

**100%**

of surveyed whānau agreed, or strongly agreed, that receiving a pack relieved some stress.



“It helped me to look forward to the arrival of my baby and relieved financial stress.”